

Contact: Adam Sohmer; Sohmer Associates, LLC; 347.662.6535; adam@sohmerassoc.com

Russound CEDIA Expo Booth # 3715

For Immediate Release

Russound XStream™ Whole-House Wireless Audio System Expands Dramatically with New XSource and XZone4 Components

New streaming solutions offer with Internet sales protections, simplicity of installation, and trouble-free operation/servicing

NEWMARKET, NH, August 19, 2015 - Whole-house audio market innovator Russound introduces two new additions to its expandable XStream wireless audio solutions, engineered specifically for custom professionals and their clients.

The new models, all of which are part of Russound's advanced XStream series, are the **XSource Streaming Audio Player** and the **XZone4 Four-Stream, Four-Zone Audio System**. Both XSource and XZone4 will ship in December, and will be among the new products featured in the company's CEDIA Expo 2015 exhibit. Prices will be determined in time for the 2015 CEDIA Expo.

"Our objective is always to optimize the whole-house audio value chain," said Charlie Porritt, CEO of Russound. "The XStream series of streaming products does this in several ways. It's easy for professionals to install and configure, and has rock-solid safeguards. For their customers, it's the best whole-house streaming audio you can ask for."



The **XSource Streaming Audio Player** is a multi-use streaming media solution with a tiny form factor for easy integration with external amplifiers or whole-house receivers. Designed for scalability, the XSource is the ideal streaming media solution for custom installation professionals and their customers. With native support for high resolution audio, and the full complement of sources available in all or Russound's XStream series of products, XSource represents an upgrade over competitive offerings.



The XSource is a streaming source that can be integrated with Russound MCA-Series and C-Series controllers, or can operate as a stand-alone streaming source that can be used with any amplifier or multiroom audio system. It offers both analog and

digital outputs as well as built-in Ethernet connectivity.

As a complete streaming media solution for both residential and commercial applications, the **XZone4 Four-Stream, Four-Zone Audio System** is designed to offer Russound installers a single-box package that is easy to install with simple browser-based configuration, with a smartphone, tablet, or laptop.

Engineered for integration and scalability, the XZone4 is poised to become the go-to solution for bringing streaming media to whole-house audio customers. The XZone4 is a 1U rack-mountable component offering four independent audio streams that support up to four rooms of audio in a home or business, and can easily scale up to 16 total audio zones by linking up one or more of the other XStream series products.

Like all components in the XStream series, the XSource and XZone work with the **MyRussound App for iOS/Android phones and tablets, and the XTS touchscreen interface**, for unrivaled control of the listening experience. This allows for control of up to 16 stereo audio zones in a single installation using any combination of XStream series audio products.

Also similar to other advanced Russound products, these two new SKU's are included in the Russound Certified Installer (RCI) Program. These "RCI Required" items boast a recently introduced feature designed to drastically reduce unauthorized online sales of the company's products while ensuring that consumers receive the benefits of working with certified installation professionals. To date, nearly 4,000 Russound installers are taking part in the program.

Added Porritt: “With the addition of XSource and XZone we’ve added greater simplicity, convenience and performance to a very desirable suite of highly integrated systems.”

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About Russound

Since 1967, innovation, quality and reliability have been the pillars of the Russound® product tradition. Located in Newmarket, N.H., USA, Russound offers the products and expertise customers need to enjoy multiroom audio and video systems in the home. With 48 years’ experience, Russound continues to cater to installation professionals and their customers by pairing powerful systems using the latest technologies with intuitive controls to give customer’s high-performance, easy-to-use solutions. For more information, visit www.russound.com.