

Lutron®

LightShow

Fall 2009

A special publication for lighting showrooms



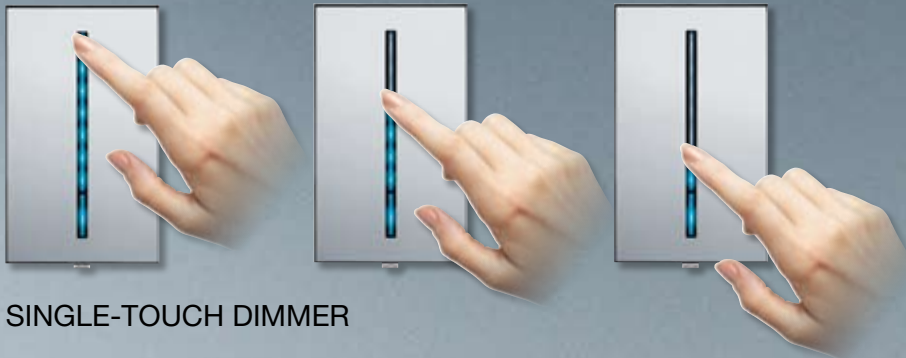
LUTRON

save energy & increase sales
The latest industry trends & news

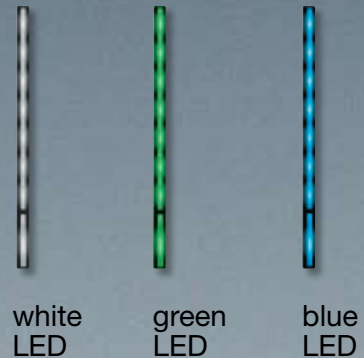




VIERTI® | SINGLE-TOUCH DIMMER



SINGLE-TOUCH DIMMER



white LED green LED blue LED

architectural wallplate:
10 colors, 11 metal finishes

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www.lutron.com/lightshow

World Headquarters 1.610.282.3800

Technical Support Center 1.800.523.9466

P/N 367-1671 Fall 09 issue



Lutron | 01

the main story

The World of Wireless Light Control

Beauty, innovation, and reliability—

When you offer a customer a Lutron® wireless solution, you offer all of these things. From the way they blend with décor to their easy, intuitive function, Lutron controls are designed to look and work beautifully and, by incorporating cutting-edge technology with extensive research and testing, Lutron ensures that its controls are not only innovative, but a homeowner can also rely on them to work at installation and beyond.

To provide the very best in innovation and reliability, all Lutron wireless controls incorporate Lutron's Clear Connect™ RF Technology, which operates on a quiet frequency band to avoid interference from other wireless devices, like WIFI routers, Bluetooth® and cell phones. By using this quiet band, Clear Connect provides ultra-reliable communication, so you'll never have a "dropped call" with your light controls.

Lutron offers wireless light control solutions that fit any home and any budget. For homeowners looking to maximize the lighting investments in their homes, there are many wireless control options you can offer, from solutions for a single room all the way up to controlling the lights in an entire home. Once you understand customers' needs, it's easy to match them with the right solution.



customizable



Maestro Wireless® provides simple, convenient control and is a great way to introduce a homeowner to wireless light control—it's a group of controls that work together using radio frequency and allows the homeowner to easily build a solution to fit a room or small space.

Customers can build their solution by choosing items à la carte. First, they choose how they want to control their lights: with a Pico™ wireless control, a Radio Powr Savr™ wireless occupancy/vacancy sensor, or a combination of both.

Then they choose the wireless controls they need: dimmers, lamp dimmers, or switches. Both the Pico wireless control and the Radio Powr Savr wireless sensor communicate to these controls through radio frequency. Help your customers decide which controls they need by asking what light sources they are controlling, such as lamps, sconces, overhead lighting, or recessed cans—and how they would like to control them: with an occupancy sensor, wireless control, or manually from a wall.

Installation is as simple as replacing existing switches and setting up the Pico or Radio Powr Savr. The Maestro Wireless family is designed so a contractor or homeowner can easily install and set it up. From an affordable wow factor in a family room to a practical solution for a master bedroom and bath, Maestro Wireless offers easy, do-it-yourself control.

Maestro Wireless dimmers and switches are offered in 7 gloss colors and 20 Satin Colors®. For more information, refer to the Maestro Wireless takeaway brochure (P/N 367-1628).



A Radio Powr Savr wireless sensor automatically turns lights off when a room is unoccupied. It easily mounts to the ceiling with no new wiring. For more info on this sensor see its feature on page nine.

light controls

A Pico wireless control adds flexibility. Control lights from the couch, bedside, even from the car, or add a new point of control by mounting it to the wall. Pico is available in 7 gloss colors as well as the white/gray option shown.



Pico control



table stand



visor clip



wall mounted

the main story

AuroRa® is a simple and straightforward entry to whole home lighting control that allows the user to control pre-programmed dimmers or switches from a single tabletop master control. This solution is ready right out of the box and is also expandable.

Getting started is as easy as choosing the right kit: either five dimmers or three dimmers and two switches. Kits also come with a wireless car visor control to turn lights on or off from the car.

For a homeowner who wants no fuss, gaining wireless control is as quick as replacing five light switches—no programming required.

For more information on AuroRa, refer to the [AuroRa sell sheet \(367-1284\)](#).



Why offer wireless?

Fewer new homes are being built and homeowners are looking for ways to improve their existing homes, making wireless solutions ideal for retrofit projects. Lutron wireless technology helps to easily achieve connectivity among various light sources as well as electronic shades.

RadioRA® 2 is a new take on Lutron's tried-and-true favorite, RadioRA. RA 2 offers versatility and customization—it can be used for single-room, multi-room, or whole-home applications to control lights and shades and to integrate with audio, video and HVAC. RA 2 is a scalable solution that allows homeowners to start small and build on as needed or as budget allows.

With RA 2 the perfect light level can be recalled at the touch of a button. A homeowner can create ambiance in a single room or light up specific areas of the house for waking up in the morning, entertaining, relaxing, and more. RadioRA 2 enhances everyday living, helping homeowners turn houses into homes that are uniquely their own.

What's new and different about RadioRA 2?

- PC set up tool—saves time during design and programming; button-press setup also available
- Scalability—expand from a single room to an entire home; scales from just 2 to 200 devices
- Hybrid keypad—easily replaces existing dimmers or switches with no new wiring
- New capabilities—works with Pico wireless controls, Radio Powr Savr wireless occupancy sensors, GRAFIK Eye® QS wireless, and Sivoia® QS wireless shades
- Open integration—remote controls, mobile devices and more

All of these new capabilities combine to help RA 2 provide more value to the installer and the homeowner. For more information on RadioRA 2 refer to the RadioRA 2 brochures 361-1663 (consumer) and 367-1664 (trade).



HomeWorks® is for those who desire sophisticated control of the light in their homes combined with high-level features and integration with security, audio/video, or heating and cooling systems.

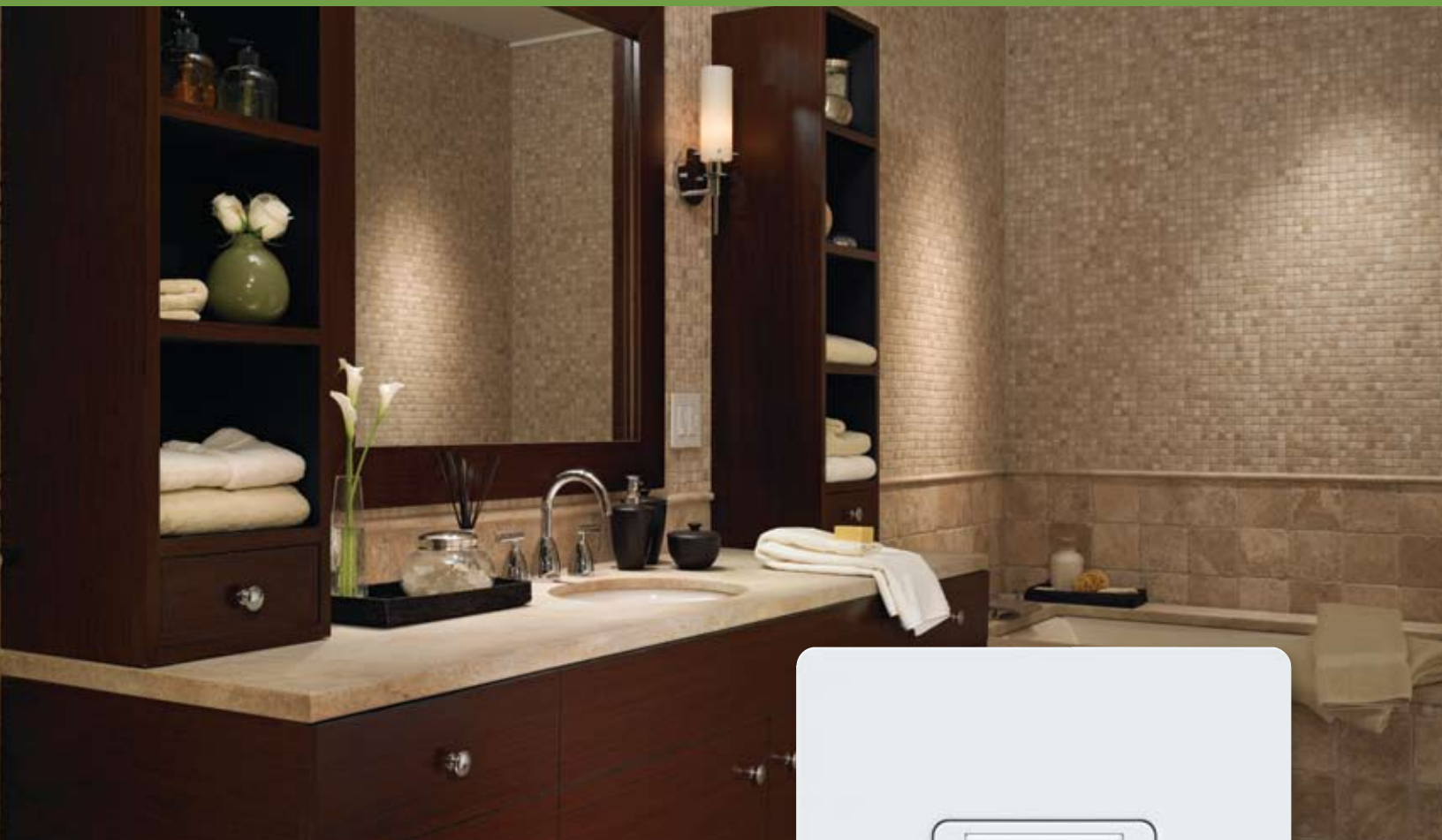
HomeWorks is a high-end solution offering elegant, one-touch control of lights and shades that allows the user to control more areas of light than with smaller systems, but also leaves room for expansion.

The essence of HomeWorks is that it enhances everyday living by controlling daylight, electric light, privacy, and security at the touch of a button, embodying comfort, convenience, and luxury.

For more information on HomeWorks refer to the HomeWorks brochure (367-1661).



Lutron® | Let us turn the lights off for you.



Our Maestro® dimmer with occupancy sensor automatically turns off the lights after you leave a room—so you don't have to.

Replace your standard switch and **save up to 50% energy.***

Not only will you save energy, but the dimmer lets you adjust the light level to create the perfect mood or ambience. Available in 27 colors to match any décor.

You can find this and other Lutron energy-saving solutions at select lighting showrooms and electrical distributors, or call 877.258.8766.



Maestro Occupancy Sensor (actual size)

eco-home energy savings for any room

Before exploring eco-home—what that means to you and to your customers—let's talk about the energy-saving benefits of dimming.

First, all dimmers save energy. In fact, dimming an incandescent/halogen bulb 25% saves 20% energy over a standard switch and extends lamp life by four times. Updating your lighting controls is one of the easiest and most cost-effective ways to save energy.

Lutron® knows that saving energy resonates with consumers, whether their objective is saving money or conserving resources. And now, with the introduction of the eco-home product line, Lutron is making it easier for homeowners to experience the energy-saving benefits of light control.

dimming the lights	saves electricity	extends incandescent bulb life
10%	10%	2 times longer
25%	20%	4 times longer
50%	40%	20 times longer
75%	60%	20 times longer +

© 2007 Lutron Electronics Co., Inc.

benefits of dimming

Meet the eco-home family:

eco-minder™ is a new technology that shows you when you're saving energy by dimming and helps engage everyone in a home in helping to save energy.

- Reminds you to save energy by dimming and helps you to show others how to save
- LED changes from red to green when 15% energy is being saved—the more you dim, the more you save
- Offered in both Maestro® and NEW MeadowLark™ styles



Maestro
eco-minder
dimmer



MeadowLark
eco-minder
dimmer

Great for kids' rooms, family rooms, bathrooms, kitchens, and powder rooms

eco-dim® was originally introduced in 2008 and is Lutron's first line of eco products. Eco-dim provides instant energy savings so homeowners can install a dimmer and save energy without even having to think about it.

- Guarantees at least 15% energy savings over a standard switch
- Extends the life of halogen and incandescent bulbs by at least three times
- Offered in five popular styles that work in single-pole or 3-way applications



Diva®
eco-dim
dimmer



Maestro®
eco-dim
dimmer



Skylark®
eco-dim
dimmer



Ariadni®
eco-dim
dimmer



Rotary
eco-dim
dimmer

save more energy

eco-timer™ saves energy by automatically turning off a fan or light.

- Countdown range from 1-30 minutes
- No always-on option so fan or lights will never be inadvertently left on
- Ideal for exhaust fans, pantries, storage spaces, or any low-traffic area



Maestro eco-timer

Maestro Dimmer with Occupancy Sensor is one of Lutron's most exciting new products; this sleek, unobtrusive sensor adds functionality without sacrificing style.

- Automatically turns lights off after a room is vacated
- Energy-saving possibilities are two-fold: dimming saves energy and sensors turn lights off automatically
- Matches Maestro style and will be available in Satin Colors® Q4 2009



Maestro dimmer with occupancy sensor

* Also offered in switch version

Radio Powr Savr™ is a wireless occupancy/vacancy sensor designed for easy installation and optimum energy savings.

- Communicates via RF to compatible Lutron wireless controls using reliable Clear Connect™ RF Technology
- Automatically turns lights off when a room is unoccupied
- Sensor requires no wiring and setup is easy



Radio Powr Savr wireless occupancy and vacancy sensor

* Both Maestro with Occupancy Sensor and Radio Powr Savr incorporate Lutron's exclusive XCT™ Technology for detecting fine motions, ensuring lights stay on when a room is occupied. Both are also available as vacancy only sensors for California Title 24 compliance.



eco-home sell sheets

Maestro eco-minder
P/N 367-1630



eco-dim family
P/N 367-1634



MeadowLark eco-minder
P/N 367-1631



Maestro eco-timer
P/N 367-1633



Maestro dimmer with occupancy sensor
P/N 367-1632



eco-home takeaway brochure
P/N 367-1645



Radio Powr Savr sell sheet
P/N 367-1598

Lighting, Allowances & Builders— an Inside Lutron® Perspective

by Erik Anderson

Has a customer, sent by a builder, ever come into your showroom to pick out the lighting for a new home? You appreciate the business but cringe just a little, because you know the allowance provided is not going to cover the cost of what the customer will want—and that leads to an uncomfortable conversation at the end of the selection process about the gap between the allowance and the actual cost of the items the customer desires.

Generally, allowances provided by the builder for lighting are not sufficient, let alone include the cost of dimmers or a lighting control solution. Are builders trying to cut costs in this area? In my experience, usually not; most builders try to be consistent in the level of products they offer their customers for various price points of homes.

The appliances, flooring, cabinetry, windows, and plumbing fixtures, along with other items, will usually be of the same quality and price level as one another. Builders realize they won't see a return on their investment if they add a \$5,000 front entry door on a home that has laminate counter tops. They also understand they will have a very disappointed customer if they add a plain white front door with a brass door knob and no sidelights to a home that has \$60,000 worth of kitchen cabinetry.

So why do builders continue to provide insufficient allowances to their customers for lighting? Many times it's a lack of knowledge about lighting and the enhancement it can bring to the homes they build. In the case of lighting control, have you only explained, rather than demonstrated, how it can enhance their homes? Because lighting is visual, you should demonstrate the effects of lighting controls rather than try to verbally explain them or illustrate the effects with photographs. For example, think about two important areas of the home: the kitchen and the master bath.

“The kitchen and master bath are two critical rooms that builders know will help sell their homes.”

demonstrate



- In your showroom do you have an example of kitchen cabinetry and how lighting affects it? Does it include under/over/in-cabinet lighting? An effective demonstration is to show the lighting set at a perfect level and ask how it looks– then turn it all on to 100% and ask if it still looks as though it’s “worth” the same. You can also do this for the look of the counter tops and other items included in a kitchen.
- Can you demonstrate how good lighting affects the mirrors in a master suite bath area or makeup area? Do you have a mirror set up with fixtures on the side, top, and from the rear to show the various effects?

The kitchen and master bath are two critical rooms that builders know will help sell their homes. No matter the price point of the home they will try to show these areas to the best of their ability. With Lutron dimmers you can provide them with an inexpensive solution to help enhance these spaces while educating them on the importance light plays in the entire home, inside and out. In the end, that added value will hopefully result in builders reworking the allowance they provide for their customers.

Erik Anderson, CGA, CGP is the Builder Sales Manager for Lutron Electronics. He is an active member of the NAHB and NCHI on the national level. He works with the 20 Club Program, Home Technology Alliance (HTA) and is on the CGB Board of Governors. He also participates on his local HBA's Education Committee. He can be contacted at eanderson@lutron.com or 484.809.3867.



featured showroom

Echo Lighting Design Gallery & Echo Tech Showroom— Omaha, Nebraska

The cornerstone of Echo's approach to the lighting showroom business is to offer high-quality, unique products for every taste. From Victorian-style fixtures to whole-home automation, Echo's knowledgeable staff is dedicated to providing the best fit for an application. With continued training and education on current lighting trends and technology, Echo is always ready to educate customers and give the best possible service.

To help develop the market for lighting and controls, Echo has been actively calling on architects, interior designers, builders, and remodelers. Recently, Echo has joined the Omaha chapter of NARI (National Association of the Remodeling Industry) to promote and sell residential solutions to remodelers. In June, Echo hosted a training event on Lutron® residential solutions for all NARI members that drew 85 remodelers.

Echo has taken advantage of Lutron Experience Centers to educate employees and customers on Lutron lighting controls and has found these sessions so effective in growing Lutron sales that they developed their own Lutron Experience Center in Omaha. With a home theater, bedroom, kitchen and dining room, Echo is able to showcase to their customers what Lutron lighting control can do for their homes.

Echo not only sells the concept of lighting control, but also offers turnkey solutions by partnering with an integration company inside their showroom. The integration company installs and programs Lutron lighting and shade systems as well as home theater, audio, and HVAC systems to work seamlessly together.

It is this unique, whole-package approach that helped Echo become named as the Lighting Showroom of the Year for 2009 by the Accessories Resource Team (ART) in their annual ARTS Awards Program.

Contact via email at showroom@echogroupinc.com, by phone at 402.334.4900, or visit on the web at www.echolightingdesign.com.

opportunities

“By providing the full package, Echo has been able to service clients much better and eliminate some of the headaches involved with coordinating several subcontractors. This has led to happier clients and more referrals.”
— John Palser, Echo Tech



Want to be featured in an upcoming issue of LightShow?

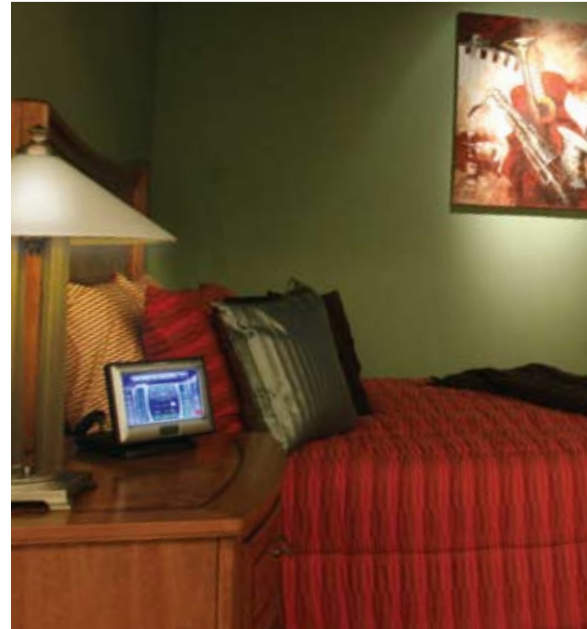
This is your chance to give your business exposure to industry professionals across the country. LightShow uses this spread to feature a lighting showroom or experience center that demonstrates lighting and lighting controls in a unique, beautiful, or particularly effective way.

Give your showroom valuable national exposure; you can use this opportunity to show off your showroom and create business opportunities.

Email your submissions to lightshow@lutron.com by attaching images and copy/pasting a brief description of your showroom into the body of your email. Your description should include an overview of your program and the Lutron products used, as well as your name and the location of your showroom. Tell us what's unique about your business and how you have found success working with Lutron.

Entries must be submitted by October 26, 2009. You will receive a confirmation email within 7 business days and will be contacted further if your showroom is chosen to be featured. Submitting images and copy constitutes agreement to the use of both in future editions of LightShow.

The Echo showroom, shown right and below, features Lutron's HomeWorks® system, QED® shades, and Satin Colors®.



what's new

Lutron's Bite Out of the Big Apple

In May 2009 Lutron® opened the doors to its first Experience Showroom in New York City. The entrance sets the tone of the space with a wall featuring a mosaic of Lutron dimmers—all in stark, stylish white. From the original Rotary dimmer, invented in 1961 by Lutron's founder, to the innovative Vierti, the wall represents the quality, functionality, and style that are synonymous with Lutron.

The inside of the showroom is designed mostly in white, with clean, minimalist lines. Lutron controls and shades, as well as Ivalo® lighting fixtures, are featured in a sleek Poggenpohl® kitchen, as well as state-of-the-art living room, bedroom/sitting room and bath vignettes.

The 1800 square foot space shows the variety of colors, finishes, energy-saving features, and shade fabrics that Lutron has to offer. The showroom provides a home-like setting for system designers, architects, interior designers and their clients to experience the elegance of Lutron products, from the intuitive control of natural and artificial light, to the way the controls and shades enhance the design of a space.

In addition to the New York showroom location, Experience Centers are located in Irvine, California; Plantation, Florida; São Paulo, Brazil; and Lutron headquarters in Coopersburg, Pennsylvania. All visits are by appointment only; contact your local Lutron Representative or call 1.888.LUTRON1 to set up a training session for your organization.



Why “Experience” Lighting Controls?

To sell lighting control effectively, you need to experience it for yourself. When you visit a Lutron Experience Center or Showroom, you'll learn:

- how a product works and looks in a realistic space
- how to increase your employees' knowledge
- about new products and opportunities for your business



The space is located on the ground floor of the Decoration & Design (D&D) Building on Third Avenue in Manhattan and marks Lutron's fifth Experience Showroom/Center.

Introducing Lutron's NEW Mobile Experience Center

Lutron has transformed a full-size bus into an Experience Center on wheels. The bus will be touring select cities through December of this year, bringing the world of lighting control to the masses.

The bus features Lutron's extensive offering of wallbox dimmers, new eco-home solutions and educates on controlling the next generation of light sources, including LEDs and CFLs. There is also a mini Experience Center that includes kitchen, bedroom, home theater, and living room vignettes to demonstrate how Lutron systems can control lighting and shades.

For more information and tour dates visit **SmartToDim.com**. If you'd like to schedule a private tour of the Mobile Experience Center while it's in your market, contact your local Lutron Rep to arrange an appointment.



The Mobile Experience Center is currently scheduled to visit these U.S. cities:

- Chicago, IL
- Baltimore, MD
- Washington, DC
- Houston, TX

New Training opportunity

What: National Lighting Showroom training

When: October 29 & 30, 2009

Where: Plantation, FL; Lutron Florida Training and Experience Center

For more information contact your local Lutron Representative or contact the Florida Training Center directly at 954.577.6294.

Access Lutron product training anywhere you have internet access. Find short, informative training modules at **www.lutron.com/lcionline**.



Lutron® at the Kitchen/Bath Industry Show

Lutron's new and veteran products made a splash this year at the Kitchen/Bath Industry Show (K/BIS), held in May in Atlanta, GA. Lutron featured products in both master suite and kitchen vignettes to help visitors visualize the experience of lighting control products in their projects.

Among the new products grabbing attention were Maestro Wireless®, Radio Powr Savr™, Maestro® with Occupancy Sensor, as well as Maestro and MeadowLark™ eco-minder™. Buzz on MeadowLark even spread to the popular social networking site, Twitter. Visitors liked that the dimmer had a visual reminder to save energy and could be used to show others how to save by dimming. One visitor remarked that it would be easy to tell the family to “keep it on green” so at least 15% energy is always being saved.



MeadowLark eco-minder



“keep it on green”



Satin Colors®, a designer FAVORITE,

also proved its growing popularity. Lutron's extensive color palette was a hands-down hit at K/BIS, bringing continuous requests for samples and literature.

Satin Colors are available in the following palette.



Satin Colors

Satin Colors are available in the Maestro®, Diva®, and Lyneo® LX product families, as well as in electrical components.



Maestro with occupancy sensor



Diva dimmer



Lyneo LX dimmer



GFCI receptacle



Free CEUs

Through a partnership with K/BIS, Lutron® hosted a FREE Continuing Education Unit at the show. Lead by Lutron's own Jacqueline Heslep, the class focused on different light sources and how to control them to create the best possible light for a project. The presentation hit the benefits and challenges of dimming high-efficacy light sources, including fluorescent, head-on. Contact your local Lutron Representative if you're interested in hosting a local CEU.

Did you know?

Lutron has designed dimmers to work with certain dimmable CFLs. Specifically, Lutron partnered with Philips® and has introduced Diva and Skylark dimmer models compatible with Philips DIMMABLE Energy Saver CFL. Remember, standard incandescent/halogen dimmers are not UL rated for screw base dimmable compact fluorescent lamps. Not only that, the performance of these lamps with dimmers is very poor—you're likely to see a great deal of flickering and even have lights turn off as you're trying to dim them.

Use with Philips models:

- EL/A: • R30 DIM
- R40 DIM



education

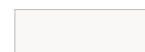


Diva® screw base dimmable CFL dimmer
Single pole/3-way 200 W
DVPDC-203P-

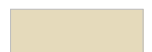


Skylark® screw base dimmable CFL dimmer
Single pole/3-way 200 W
SPDC-203P-

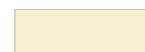
Each available in the following gloss colors:



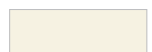
White (WH)



Ivory (IV)



Almond (AL)



Lt. Almond (LA)

Vierti® Honored by the Red Dot Design Awards

Lutron's distinctive Vierti dimmer has been recognized as a winner in the 2009 Red Dot Design Awards, a prestigious international competition that honors high quality and innovative design.

As a winner of this award, Lutron will receive global recognition and join the ranks of past winners such as Apple®, Sony®, Mercedes-Benz®, and Aston Martin®.

Vierti will be included in a year long display in the Red Dot Design Museum in Essen, Germany. The museum, visited by 120,000 people a year, claims to house the largest permanent exhibition of contemporary design. It resides in a historic industrial building that was declared part of the world cultural heritage by UNESCO in 2002.

In addition to being on display in the Design Museum, Vierti will have a place in the awards yearbook, and will be featured along with other winners in the online showcase at the award website (en.red-dot.org).

The Design Awards attract thousands of entries from around the world. This year there were over 3,000 entries from 49 different countries in the product design category alone. Entries were judged on a variety of criteria, including degree of innovation, functionality, and ergonomics.

The Design Zentrum Nordrhein Westfalen, also located in Essen, has annually staged the Red Dot Design Awards since 1955. It ranks among the largest and most renowned design competitions in the world.

With this award, Red Dot has confirmed that when you work with Lutron, you know you're offering your customers the very best in design and quality, from the unique, contemporary style of Vierti, to its distinctive and innovative functionality.



reddot design award
winner 2009



innovative design

LEDs: How They're Changing the Lighting Game

LED lighting products, from down lights to under-cabinet lights, are appearing on shelves throughout the country, touting great features and a high price tag. But what does anyone really know about LEDs and the challenges of controlling them?

Lutron's mission is to educate the masses on LEDs. In fact, Lutron® has launched a website—www.lutron.com/LED—dedicated to informing about this emerging light source and helping homeowners and professionals choose the right product for a project.

Why LEDs?

LEDs are generating a lot of excitement because of their unique combination of features, including:

- energy efficiency
- long life
- compact size
- good color rendering

In a time when “going green” is a huge trend, LEDs excel thanks to their energy efficiency. A 25 Watt LED down light is equivalent to a 32 Watt CFL and to a 100 Watt incandescent, saving a significant amount of energy.

Another great benefit of LEDs is their long lifetime of up to 50,000 hours, which is more than double the lifetime of a CFL.



Challenges

With such an impressive list of benefits it's easy to see why companies are entering the LED market; however, LEDs are still a developing light source with mostly undefined standards.

What does this mean to you and your customers? It means that many LED products are being introduced to the market that aren't compatible with existing products, making controlling LEDs sometimes difficult and unreliable.

The only way to ensure compatibility is to work directly with manufacturers. To facilitate this interaction, Lutron's LED website provides information about LEDs and LED systems, FAQs, and a product compatibility matrix.

This matrix allows consumers, lighting designers, and manufacturers to select an LED product (such as a cove light or downlight) and to see exactly what Lutron controls are compatible, as well as what performance you can expect from these products.



If the matrix doesn't have a product you're looking for, or the website is lacking information you need, e-mail **LEDs@lutron.com** and Lutron will address any questions you have.

Types of LEDs

There are two types of LED fixtures in the market place: screw in replacement lamps and pin-based lamps. The screw in lamps have an integrated driver and are meant to replace an incandescent or CFL in a downlight housing. The other, pin-based lamps have the LED light engine built into the fixture and a separate driver, just like a pin-based CFL ballast fixture would.

Lutron has found that both types of fixtures have great efficacy, but those with separate drivers tend to have better dimming performance and a lower dimmed level than the screw in replacement lamps.

Controlling LEDs

As was seen when CFLs first entered the lighting market, many LED models are also not dimmable or claim to be dimmable when in reality they're not. When selecting an LED product you need to ask:

- To what light level do the LEDs dim?
- What dimmers work with the product?
- Have the dimmer and product been tested together?

If both the controls company and the LED manufacturer have not tested the solution be very wary of the dimming quality. Building a mock-up of the solution and testing the dimming range for flicker or an unacceptable low light level is important.

Keep in mind that a 20% measured light level is equivalent to a 45% perceived light level due to your eye dilating. This light level isn't acceptable for many spaces, including media rooms and entertaining spaces.

The biggest thing to remember is that LEDs are a new light source and they require research and manufacturer support if you want a product that will perform up to your expectations and enhance your space.



residential space



commercial space

grand opening

visit the new Lutron® nyc experience showroom



Diva® dimmer in sea glass

Light inspires and creates emotion. Experience how Lutron energy-saving light controls, shading solutions, colors, and fabrics complement and enliven designed spaces.

New York – Now Open!

Decoration & Design Building
979 Third Ave, Suite 138
New York, NY 10022
p: 212.752.1214
e: nyshowroom@lutron.com

California

2458 Dupont Dr.
Irvine, CA 92612
p: 949.474.4140

Florida

101 NW 100th Ave.
Plantation, FL 33324
p: 954.577.6294
f: 954.370.6968

Pennsylvania

7200 Suter Rd.
Coopersburg, PA 18036
p: 610.282.6280
f: 610.282.6253