

Preliminary



Philips LED  
Reflector

7W (50W)

GU10  
Daylight  
Dimmable

46677457662

## Experience dimmable, bright white LED light

### Create your desired ambiance with dimmable LED

Philips LED reflectors provide a dimmable, bright white light, an exceptionally long life, and significant energy savings. With a modern and elegant design, this bulb is the perfect replacement for incandescent reflectors

#### Long life

- Long life reduces the hassle of replacing bulbs so often
- Very low energy consumption; saving at least 80%

#### Instant brightness

- Instant light when switched on
- Similar to incandescent

#### Preferred Application

- Perfect for general room lighting
- Provides a natural daylight light

#### Reduces energy costs

- Reduces energy costs

**PHILIPS**

Reflector  
7W (50W) GU10, Daylight, Dimmable

## Specifications

### Bulb characteristics

- Cap/fitting: GU10
- Dimmable
- Shape: Reflector, Mini Reflector
- Type: GU10
- Voltage: 120 V

### Durability

- Average life (at 2.7 hrs/day): 22.8 year(s)
- Lifetime of lamp: 25000 hour(s)

### Light characteristics

- Color temperature: 5000 K

- Light effect/finish: Daylight
- Light output: 500 lumen
- Color rendering index (CRI): 80
- Color: Daylight
- Rated center beam intensity: 1395 cd

### Power consumption

- Wattage: 5 W
- Wattage equivalent: 50 W

### Rated values

- Rated lifetime: 25000 hour(s)
- Rated luminous flux: 500 lm

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## Highlights

### Lasts 22.8 years\*

22.8 years means rated average life based on engineering testing and probability analysis where the bulb is used on average 3 hours/day, 7 days a week.

### Saving up to 80% [LED lamps]

When you switch to a Philips LED light bulb, you immediately use up to 80% less energy without sacrificing light output and quality.

### Instant light when switched on



No need to wait: Philips LED light bulbs provide their full level of brightness immediately upon switching on.

### Preferred Application

Philips Energy Saving LED GU10 mini reflector can be used in recessed cans and track light fixtures. Ideal for use in kitchens, living rooms and dining rooms.

### Similar to incandescent

This LED GU10 mini reflector is ideal for residential use in kitchens, living rooms and dining rooms and for commercial use in restaurants and hospitality applications. This bulb is the perfect replacement for the standard incandescent GU10 bulb.

### Reduces energy costs

This bulb saves up to \$118.25 in energy costs over the life of the bulb when you replace a 50 watt incandescent with this 7 watt LED bulb\*\*.

### Natural daylight light

This bulb creates an energizing atmosphere by providing a bright white light (5000 K) that will not fade fabrics or furnishings.\*\*\*



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\*\*per bulb in lifetime energy costs vs. 50W GU10 reflector @\$0.11/kwh. Actual saving will vary depending on cost per kwh.

\*\*\*Light can have different colour temperatures, indicated in units called Kelvin (K). Bulbs with a low value produce a warm, more cozy light, while those with a high Kelvin value, create a cool, more energizing light.