

# POWER YOUR PROFITABILITY



## TURN BATTERIES FROM A COST CENTER INTO A COST SAVER

By conducting intensive device testing and analysis in our labs, Procell has discovered that a way to dramatically extend alkaline battery life and cut replacement costs is to engineer device-specific industrial alkaline batteries, each with unique power profiles.

## THE WORLD'S FIRST DUAL PORTFOLIO OF PROFESSIONAL BATTERIES

### PROCELL INTENSE POWER

- Specifically engineered to deliver precise pulses of energy while lasting longer in high-drain professional devices\*

### PROCELL GENERAL PURPOSE

- Completely redesigned for longer lasting\*, consistent performance

By selecting the right battery to match the power needs of your commercial device, you can make all your batteries last longer\*, so you replace them less often.



**PROCELL®**  
PROFESSIONAL BATTERIES

\*vs. prior Procell AA, AAA, C, and D

# PROCELL®

PROFESSIONAL BATTERIES

FOR  
**HIGH  
DRAIN**  
DEVICES

## POWER YOUR PROFITABILITY



### TURN PROFESSIONAL BATTERIES FROM A COST CENTER INTO A COST SAVER

Procell understands how critical it is for professional end-users to drive the profitability of their businesses. When it comes to batteries, this can be achieved through minimizing costly battery replacements.

By conducting intensive device testing and analysis in our labs, Procell has discovered that a way to dramatically extend alkaline battery life and cut replacement costs is to engineer device-specific industrial alkaline batteries, each with unique power profiles.

### THE WORLD'S FIRST DUAL PORTFOLIO OF PROFESSIONAL BATTERIES

Procell Intense Power is a new battery range specifically engineered to deliver precise pulses of energy while lasting longer in high-drain professional devices\*. High drain devices typically have motors, pumps or mechanism that drives a motion as an output.

\*vs. prior Procell AA, AAA, C, D, and 9V batteries

### RECOMMENDED FOR HIGH DRAIN DEVICES

PAPER TOWEL  
DISPENSER

TOILET/URINAL  
VALVE

BLOOD PRESSURE  
MONITOR

ELECTRONIC DOOR  
LOCK

SECURITY CAMERA  
THERMOMETER

WALL SAFE  
2-WATT RADIO

CAMERA FLASH  
INFUSION PUMP

DIGITAL CAMERA

AUTOMATIC  
ODORIZER

SOAP/SANITIZER  
DISPENSER

HANDS FREE  
FAUCET

SURGICAL  
STAPLER

FLASHLIGHT/  
HEADLAMP

MEDICAL CAUTER  
DEVICES

WIRELESS VIDEO  
DOORBELL

MOTION SENSOR  
TRASH CAN

MOTORIZED  
WINDOW SHADE/  
BLIND

MFR #	DESCRIPTION	PACK QUANTITY	CASE QUANTITY
PX1500	AA	24	144
PX2400	AAA	24	144
PX1300	D	12	72
PX1400	C	12	72
PX1604	9V	12	72



FOR  
**GENERAL**  
PURPOSE

**PROCELL®**  
PROFESSIONAL BATTERIES

**POWER YOUR  
PROFITABILITY**



### TURN PROFESSIONAL BATTERIES FROM A COST CENTER INTO A COST SAVER

Procell understands how critical it is for professional end-users to drive the profitability of their businesses. When it comes to batteries, this can be achieved through minimizing costly battery replacements.

#### THE WORLD'S FIRST DUAL PORTFOLIO OF PROFESSIONAL BATTERIES

The Procell superior general-purpose battery has been completely redesigned for longer lasting\*, consistent performance.

\*vs. prior Procell AA, AAA, C, D, and 9V batteries

#### SUPERIOR QUALITY AND RELIABILITY GUARANTEED

Procell batteries are manufactured using superior cell design ensuring our highest quality cell construction. Batteries are tested in order to guarantee the highest quality and reliable performance. Environmental testing is also conducted to insure dependable and consistent use.

#### FROM PROFESSIONALS TO PROFESSIONALS

Procell is supported by a global B2B-dedicated multifunctional team, including R&D, marketing and commercial teams.

MFR #	DESCRIPTION	PACK QUANTITY	CASE QUANTITY
PC1500	AA	24	144
PC2400	AAA	24	144
PC1300	D	12	72
PC1400	C	12	72
PC1604	9V	12	72



# PROCELL®

PROFESSIONAL BATTERIES

## POWER YOUR PROFITABILITY



### TURN PROFESSIONAL BATTERIES FROM A COST CENTER INTO A COST SAVER

Procell understands how critical it is for professional end-users to drive the profitability of their businesses. When it comes to batteries, this can be achieved through minimizing costly battery replacements.

#### PROCELL® LITHIUM COIN BATTERIES 3.0V

Designed for small, professional devices such as security sensors, key FOBs, glucometers, and other related high-tech sensing devices and monitors. The redesigned anode, cathode and can deliver improved high drain and low drain performance compared to prior PROCELL® lithium coin batteries

#### PROCELL® HIGH POWER LITHIUM BATTERIES 3.0V

Designed for professional end-users in the safety, security, smart home and medical markets. Primarily used to power various wireless sensors, LED flashlights, security cameras, smoke and carbon monoxide detectors.

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MFR #	DESCRIPTION	PACK QUANTITY	CASE QUANTITY
PC2016	CR2016	5	40
PC2025	CR2025	5	40
PC2032	CR2032	5	40
PC123	CR123	12	216
PCCR2	CR2	12	216

