



LABEL YOUR WAY & SAVE

LIMITED TIME ONLY! 25% OFF SELECT BRADY PRINTERS

Upgrade workplace safety and efficiency

At a price you won't believe!



You deserve a better way to label

Print the right labels right when you need them

Save time and costs with a Brady printer:

- ▶ Built for a wide range of applications
- ▶ Auto label setup with LabelSense™ technology
- ▶ Prints on the very first label
- ▶ Extensive lineup of durable labels withstand industrial conditions
- ▶ Intuitive software helps you create any label fast
- ▶ Wi-Fi, Bluetooth and PC connectable options
- ▶ Touchscreen and keyboard let users walk up and print

25% OFF
INVEST IN THE BEST
FOR LESS

- ▶ Fast setup
- ▶ No wasted labels
- ▶ Easy operation

CONTACT YOUR
PREFERRED BRADY
DISTRIBUTOR FOR 25%
OFF OR REDEEM THE
LABELYOURWAY CODE
ON [BRADYID.COM](https://bradyid.com)

DON'T WAIT!
Offer expires
June 30, 2025.

GET 25% OFF THE PRINTER THAT'S RIGHT FOR YOU

BradyPrinter S3100

Sign and Label Printer

Part # **S3100-W**



Easy, standalone printing

- ▶ Simple, single-color printing up to 4" wide
- ▶ Ideal for multi-user areas or locations tight on space or security with no PC access

BradyPrinter S3700

Multicolor + Cut
Sign and Label Printer

Part # **S3700-WB**



Bold multicolor and precision shape cutting

- ▶ Multicolor optimized printing of labels 0.5 to 4" wide
- ▶ XY plotter cutter creates shapes, letters, arrows and more

BBP®85

Multicolor Sign and Label Printer

Part # **BBP85**



For large labels up to 10" wide

- ▶ Optimized 10" wide format
- ▶ Multicolor capable for labels and signs that make a big impact

DISCOVER THE **BRADY** PRINTER ADVANTAGE



Made with purpose

Printers that put the right information on the right label for the right environment.



Easy from ON to output

Print via touchscreen and keyboard or PC and mobile connectable options.



Set up in seconds

LabelSense™ technology ensures auto setup with no calibration or waste.



Simplified with software

From automation to templates, create the right label fast with included software or app.

Brady Worldwide, Inc. ("Brady") is offering a limited-time promotion ("Discount Offer") with a 25% discount on S3100-W, S3700-WB and BBP85 printers for purchases made by authorized distributors and direct customers between April 1, 2025 and June 30, 2025. In order for a distributor to participate in this Discount Offer, the distributor must be an authorized distributor of either Brady Corporation or Brady Worldwide, Inc., 6555 W. Good Hope Road, Milwaukee, WI 53223 ("Brady"), and must have a principal place of business located within North America.

Purchases can be made through the Brady Distributor Portal (bradyserve.com), through distributors' EDI systems, or directly on Brady's website (bradyid.com). The discount can be obtained by using a promotional code. Distributors are expected to pass the full discount to end users.

This Discount Offer is void where prohibited or restricted by law. Brady reserves the right to extend, modify, or discontinue this Discount Offer at any time without notice. Brady reserves the right to reject in its sole discretion any distributor submission that is incomplete or fails to meet the Discount Offer requirements.